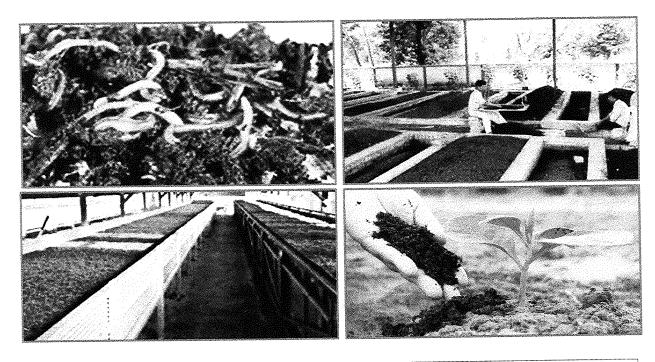
BUSINESS PLAN

INCOME GENERATING ACTIVITY -Vermi-Compost By Lakshmi - Self Help Group



SHG/CIG Name	• •	Lakshmi
VFD\$ Name	••	Balasundari
Name of Ward		Dharwahan
Range	• •	Mandi
Division	**	Mandi

Prepared under:



Project for Improvement of Himachal Pradesh Forest Ecosystems Management & Livelihoods (JICA Assisted)

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Background

Vermicomposting has been gaining a strong foothold in the country due to simple production techniques, ecological, economic and human health benefits associated with it. A significant number of vermin composting units have been set up by entrepreneurs, under government support/ with the technical guidance of Non-Governmental Organizations (NGOs), particularly in the southern and central parts of the country.

Vermicomposting has direct environmental and economic benefits as it contributes to the sustainable agriculture production and income of farmers significantly. There are a number of NGOs, Community Based Organizations (CBOs), Self-Help Groups (SHGs), Trusts etc. which are making concerted efforts to promote vermicomposting technology due to its established economic and environmental advantages.

Vermicomposting

Production of compost through rearing/using earth worms is called the vermicomposting technology. Under this technology, earthworms eat biomass and excrete it in a digested form which is known as vermicompost and technique is called as vermicomposting. It is one of the simplest and cost effective methods for the production of compost for both the small and large scale farmers. Vermicompost production unit can be set up in any land which is not under any economic use but shady and free from water stagnation. The site should also be nearer to a water resource.

Vermicomposting, rightly called "gold from garbage" is the major input in organic agriculture production. Owing to simple technology, many farmers are engaged in vermicomposting production as it invigorates soil health, soil productivity reduces the cost of cultivation.

There is a gradual increase in demand for vermicompost due to the high level of nutrient contents.

1. Description of SHG/CIG

SHG/CIG Name	::	Lakshmi Women SHG
VFDS	::	Balasundari
Range	::	Mandi
Division	::	Mandi
Ward	::	Dharwahan
Block	::	Balh
District	::	Mandi
Total No. of Members in SHG	::	11- Females
Date of formation	::	2018
Bank a/c No.	::	871213000-58777
Bank Details	::	Gramin Bank Randhra
SHG/CIG Monthly Saving	::	Rs. 100.00
Total saving		Rs. 30000
Total inter-loaning		0
Cash Credit Limit		
Repayment Status		Very good

2. Beneficiaries Detail:

Sr. No	Name	Father/ Husband Name	Age	Category	Income Source	Address
1	Padma Devi	Chandermani	62	Gen.	Agri.	Dharwahan
2	Kanta Devi	Vinod Kumar	44	Gen.	Agri.	Dharwahan
3	Daya Vanti	Dhirender Kumar	35	Gen.	Agri.	Dharwahan
4	Dhumeshwari Devi	Basant Singh	60	Gen.	Agri.	Dharwahan
5	Shivani	Manjeet Singh	26	Gen.	Agri.	Dharwahan
6	Kamlesh	Manoj Kumar	34	Gen.	Agri.	Dharwahan
7	Durga Devi	Rajesh Kumar	33	Gen.	Agri.	Dharwahan
8	Kamla Devi	Pawan Kumar	43	Gen.	Agri.	Dharwahan
9	Sunita Devi	Jitender Kumar	33	Gen.	Agri.	Dharwahan
10	Satya Devi	Narayan Singh	54	SC	Agri.	Dharwahan
11	Chinta Devi	Tej Singh	46	SC	Agri.	Dharwahan

3. Geographical details of the Village

3.1	Distance from the District HQ	::	15 Km
3.2	Distance from Main Road	::	2 Km
3.3	Name of local market & distance	::	Nerchowk 5 Km
3.4	Name of main market & distance		Nerchowk- 5 Km, Mandi- 15 Km
3.5	Name of main cities & distance		Nerchowk- 5 Km, Mandi- 15 Km
3.6	Name of main cities where product will be sold/ marketed	::	HP Forest Deptt. & Mandi

4. Description of Product related to Income Generating Activity

4.1	Name of the Product	::	Vermicomposting
4.2	Method of product identification	••	This activity is being already done by some SHG members and has been collectively decided by group members
4.3	Consent of SHG/ CIG / cluster members	**	Yes

5. Description of Production Processes

Step		Description
Step-1	••	Processing involving collection of wastes, shredding, mechanical separation of the metal, glass and ceramics and storage of organic wastes.
Step-2	••	Pre digestion of organic waste for twenty days by heaping the material along with cattle dung slurry. This process partially digests the material and makes it fit for earthworm consumption. Cattle dung and biogas slurry may be used after drying. Wet dung should not be used for vermi-compost production.
Step-3	••	Preparation of earthworm bed. A concrete base is required to put the waste for vermi-compost preparation. Loose soil will allow the worms to go into soil and also while watering; all the dissolvable nutrients go into the soil along with water.
Step-4	•••	Collection of earthworm after vermi-compost collection. Sieving the composted material to separate fully composted material. The partially composted material will be again put into vermi-compost bed.
Step-5	•	Storing the vermi-compost in proper place to maintain moisture and allow the beneficial microorganisms to grow.

6. Description of Production Planning

6.1	Production Cycle (in days)	::	90 days (three cycles in a year)
6.2	Manpower required per cycle (No.)	::	1
6.3	Source of raw materials	::	From household and own farms
6.4	Source of other resources	::	Open market
6.5	Raw material - quantity required per cycle (Kg) per member	••	1800 Kg per cycle
6.6	Expected production per cycle (Kg) per member	::	900 Kg per cycle

7. Description of Marketing/ Sale

	·		
7.1	Potential market places	::	HP Forest Deptt.
7.2	Distance from the unit	::	Local market
			Use on own farm
7.3	B Demand of the product	::	HP Forest deptt is procuring huge
	in market place/s		vermi-compost for their nursery
7.	4 Process of identification	::	PMU will facilitate the tie up of
	of market		procurement of vermi-compost
			produced by SHG by HP Forest
			deptt.
7.	5 Marketing Strategy of the		SHG members will also explore the
	product		additional marketing options
			around their villages for better sale
			price in future.
7.	6 Product branding		At CIG/SHG level product will be
			marketed by branding of
			respective CIG/SHG. Later this IGA
			may require branding at cluster level
7	7 Product "slogan"		"Nature Friendly"

8. SWOT Analysis

Strength

- Activity is being already done by some SHG members.
- Each of the SHG members are having cattle varying from 2 to 3 in each household.
- Families of SHG members are cultivating high value crops & vegetables which offer adequate availability of raw materials i.e. farm organic wastes throughout the year.
- Raw material easily available at their farms.
- Manufacturing process is simple.
- Proper packing and easy to transport.
- Other family members will also cooperate with beneficiaries.
- Product self-life is long.

Weakness

- Effect of temperature, humidity, moisture on manufacturing process/product.
- Lack of technical know-how.

❖ Opportunity

- Increasing demand of vermi-compost on account of awareness among farmers about organic and natural farming
- Application of vermi-compost on their own field will go a long way in improving and enhancing the soil health and production of quality farm produce which will offer better price.
- Best utilization of organic waste including household left outs of kitchens.
- Potential for marketing tie up with HP Forest.

❖ Threats/Risks

- Possibility of break of production cycle due to extreme weather
- Competitive market.
- Level of commitment among beneficiaries towards participation in training/ capacity building & skill up-gradation

9. Description of Management among Members

- → Production It will be taken care of by individual members including procurement of raw materials.
- → Quality assurance Collectively.
- → Cleaning & packaging Collectively.
- → Marketing Collectively.
- → Monitoring of the unit Collectively.

A. J. S. No	Particulars Capital Cost Construction of Pit and shed	Units	Quantity / Nos.	Cost (Rs.)	Year 1	Year 2	ب ا	Year 3
A.1	Construction of Pit and shed							
	Construction as well as labour cost (Pit Size internal will be of 10ftX4ftX2ft)	Per	=	6000		66000	66000 0	
2	Errection of cover shed	Per	11	4000		44000		
	Sub-total (A.1)					110000	110000 0	
A.2	Machinery and equipment							
2	Tools, equipment, weighing scale etc.	Per member	=	2000			22000	22000 0
	Sub-total (A.2)				1	22000	22000 0	
	Total Capital Costs (A.1+A.2)					132000	132000 0	
	Recurring Costs)	\dagger		
5	Seed earthworm	Per Kg	_	500	10		2300	3300
6	Cost of procurement of Slurry/dung/waste	Tonnes	60	900		54000		54000

											,	
13	13	13	12	D			 	10	ဂ	9	ω	7
Net returns (C-B)	Total revenue	Sale of earthworm	Sale of vermicompost	Income from vermicomposting	Total cost = Capital and recurring	Total recurring costs	Interest on loan	Insurance	Other charges	Other handling charges	Packing materials	Labour Cost
			Tonnes				Per annum	L/S		Per tonne	No.	Per tonne
			30							30	5000	30
			6000				2 per cent			150	2	700
82000	180000		180000		230000	98000	3000	0		4500	10000	21000
97525	194500	5500	189000		96975	96975	3000	0		4725	10500	22050
107776	209450	1	198450		101674	101674	3000	0		4961	11025	23153
112765	219373	11000	208373		106607	106607		0		5209	11576	24310
118003	229791	7	218/91		111788	111788	3000	С	•	5470	12155	25526

Note – As SHG members will perform certain activities like labour work etc and Vermi compost pit will be set up on their land, therefore, recurring cost (Lease of land, Labour Cost, Other miscellaneous expenses) can be deducted from total recurring cost.

Economic Analysis

					_		α
					1033114	Net present worth of benefits @15 per cent	7
					647044	Net present worth of cost @15 per cent	6
386070	118003	112765	107776	97525	-50000	Net benefits	(Ji
1033114	229791	219373	209450	194500	180000	Total benefits	4
647044	111788	106607	101674	96975	230000	Total cost	ယ
	111788	106607	101674	96975	98000	Recurring cost	22
	0	0	0	0	132000	Capital cost	_
	Year 5	Year 4	Year 3	Year 2	Year 1	S. No Particulars	S. No

11. Inferences of Economic Analysis

- Pit size for each member has been planned at 10X4X2 ft.
- Cost of production of vermi-compost comes to Rs. 3.3 per Kg.
- Sale of vermi-compost (conservative side) is Rs. 6 per Kg.
- Net profit will be Rs. 2.7 per Kg.
- It is proposed that each member will produce 2.7 tonnes of vermicompost every year resulting in production of 30 tonnes vermicompost by all 11 members of SHG in one year.
- Cost of earthworm has been kept at Rs. 500.00 per kg.
- During the second years onwards, there will be surplus earthwork for sale (as it will multiply during the process of production of vermicompost).
- The vermi-compost making is a profitable IGA and can be taken up by the SHG members.

12. Fund requirement:

SI. No.	Particulars	Total Amount (Rs)	Project support	SHG contribution
1	Total capital cost	132000	99,000	33,000
2	Total Recurring Cost	98000	0	98000
3	Trainings/ capacity building/skill up-gradation	50000	50000	0
	Total =	280000		

Note-

- Capital Cost 75% of capital cost to be covered under the Project
- Recurring Cost To be borne by the SHG/CIG.
- Trainings/capacity building/ skill up-gradation To be borne by the Project

13. Sources of fund:

Project support;	 75% of capital cost will be utilized for construction of pit and shed (Size will be of 10ftX4ftX2ft) Rs 1 lakh as revolving will be parked in the SHG bank account (should be utilized for 	Procurement of materials for pit and shed/construction of pit and shed will be done by respective DMU/FCCU after following all codal formalities.
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	• In case SHG take loan from bank the subsidy of 5% interest rate will be deposited directly to the Bank/Financial Institution by DMU and this facility will be only for three years.SHG have to pay the installments of the Principal amount on regular basis.	
SHG contribution	• 25% of capital cost to be borne by SHG.	
	 Recurring cost to be borne by SHG 	

14. Bank loan repayment

If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.
- Project support The subsidy of 5% interest rate will be deposited directly to the Bank/Financial Institution by DMU and this facility will be only for three years. SHG/CIG have to pay the installments of the Principal amount on regular basis

15. Trainings/Capacity Building/Skill Up-gradation

Trainings/capacity building/ skill up-gradation cost will be borne by project.

Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Project Orientation Group Formation/ Reorganization
- Group Concept and Management
- Introduction to IGA (General)

- Marketing and Business Plan Development
- Bank Credit Linkages & Enterprise Development
- Exposure Visit of SHGs/ CIGs Within the State & Outside State

16. Monitoring Mechanism

- Social Audit Committee of the VFDS will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

Group members Photos -



सहमति पत्र

आज दिनांक 10/5/2021 को लक्ष्मी स्वयं सहायता समूह कि बैठक प्रधान श्रीमती प्रदेश कि अध्यक्षता में हुई जिसमे समूह के सदस्यों ने सर्वसहमति से निर्णय लिया गया कि आय बढाने के लिए केंचुआ खाद बनाने का कार्य करने के लिए हिमाचल प्रदेश वन पारितंत्र प्रबंधन एवं आजीविका सुधार परियोजना (जायका परियोजना) से जुड़ने कि सहमति प्रदान करते है |

समूह के सचिव के हस्ताक्षर

wantaal Cont

ल्पहमी

पद्भार देवी समूह के प्रधान के हस्ताक्षर

प्रधान विभिन्नी पानीया वन विकास समिति बाल पुरुषी पानीया वन विकास समिति बाल बहुवाहन डालपर पेडी बाहुल बहुत विजा सुपरी (हिल्मू)

Page No. 4 लासी रेवर्ष सहापता रामुह न अधा हिनोंक 16.5 श्रेटी की गान पंचापत पेंडी के धडवाहन वार्ड नव प में टाइमी स्वयं सहावा प्रमुद्द की बैठक की गई। इस बैठक की जह प्रमान झार्जीया वन विकास सामिति के प्रमान भी लितित कुमार की निकी। इस बैठक में पार्रियोजना िकारी न कर्म गार्थियों में प्मांग लिया। बैठक बाला सुन्द्री मान्द्रेश के प्रांचेता में आपी जित की गई। इस बैठक में स्माद की सभी महिला औं में विवेध किया कि ने अपनी आप बहाने हैता के जाता स्वाद बनाने का कार्य कर्मी गांध बहाने हैता के जाता से जाता ने के लिए जायम वन पार्रियोजना अपना सहिती हैगी व स्विध्यान महिलाओं हारा जायमा परियोजना के जी की ्र लाइनी स्वयं सहापता सम्बद्ध जापनी आजीका बदाने के लिए केचुआ खाद बनाने का कार्य करेगी / अमूह की सन्ती महिलाओं ने इस कार्य में अपनी कार्य दिखाई। जायका पार्र पीजना समूह सदस्यों की केंचुआ रेगर बनाने से सम्बान्धेन प्रारीसन देगा। और Shed बनाने सहापता कुरैगा । प्रस्ताव - २ केंचुआ ववाद बनाने की जातिबिही में बनार जिन्हा केंचुआ ववाद बनाने की जातिबिही में बनार किनार किनार के जाहार मानते हुए किना का प्रदूष पुंजी लाजत का 25 प्रतिशत वहन करेगा रेड प्रतिशत पिरियोजना द्वारा सहयोग है, रूप भी दिया जारूजा । प्रस्ताव : 3 केंचुआ खाद के निर्माण कार्य में उपयोग हीने किना कार्य में अपयोग हीने किना कार्य में अपयोग हीने किना कार्य में अपयोग हीने कार्य में अपयोग होने कार्य में अपयोग होने कार्य में अपयोग हीने कार्य में अपयोग होने कार्य में अपयोग हों कार्य में अपयोग हों कार्य में अपयोग हों कार्य में अपयोग हों कार्य में अपयोग होने कार्य में अपयोग हो स्वपं वहन क्रीगा सभी महिलाओं ने अपनी सहगति ही । गहिलारं जापका परिपीजना के सहपीग से इस कार्प की करने में सहबात हैं।

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अनुलग्नक- IV :: रिवॉल्विंग फंड की मांग के लिए प्रारूप

आजीविका सुधार के कार्यों का समर्थन् - परिक्रामी निधि (Revolving Fund) (तीन प्रतियों में तैयार होना है)

:::	Dharwahan Ward No-4
::	Bala Sundri
•••	12/6/2021
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कार्यकारी समिति की बैठक के कार्यवृत्तं की कार्यी विधिवत स्व-संलग्न है।

हमारे गाँव की CD&LI योजना के अनुसार, गाँब, VEDS/ BMC उपसमिति के, डप्युक्त अधिकारियों द्वारा विधिवत अनुमोदित उनके अनुमोदन पत्र दिनांक 12.06.21 को जीपी प्रेरक/ वार्ड फेसिल्डेंटर और FTU समन्वयक के परामर्श से,गाँव/ VFDS/ BMC-उपसमिति की कार्यकारी समिति CD&LI फंड की आवश्यकता से संबंधित मामला - सामुदायिक विकास गतिविधियों के पूरक – Revolving fund for IGA पर चर्चा की गई है और बैठक में विचार-विमर्श किया गया है।

विचार-विमर्श और चर्चा के बाद, कार्यकारी समिति ने सहमित व्यक्त की ने सहमित व्यक्त की है और पात्र SHG को उपलब्ध कराने के लिए परियोजना से परिक्रामी निधि (Revolving Fund) उपलब्ध कराने का प्रस्ताव किया है ताकि वे स्थायी आजीविका के भाध्यम से SHG सदस्य अपने सामाजिक-आर्थिक स्थिति में सुधार कर सके।

1	1771					
क्रमांक	समूह का नाम	आजीविका का	आजीविका करने	कुल फंड की	परियाजना स	बैक से
		नाम	वाले सदस्यों की	आवश्यकता (रु.)	सहायता (रु.)	सहायता (रु.)
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प्राधिकृत हस्ताक्षरकर्ताओं के नाम और हस्ताक्षर

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	Panly .

FTU के माध्यम से DMU को प्रस्तुत किया गयाँ

भी राज्या ठाव्य हानावा ठाव्य मुनीता कुमरी एफटीयू अधिकारी का नाम और हस्ताक्षर

अनुमोदित एवं स्वीकृत SWO DMU-Cum-D.F.O. Mandi (H.P.) DMU अधिकारी का नाम और हस्ताक्षर